

Yeni Malatyaspor Token

Whitepaper v1

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Legal Notice

This whitepaper has been created for informational purposes only and may be changed in the future. None of the information in this whitepaper is an investment advice nor does it constitute an offer. The digital asset that is the subject of the whitepaper is not a capital market instrument, financial instrument or security.

Digital assets has high volatility. Therefore it is recommended to all people who will purchase Yeni Malatyaspor Token (YMS) should have knowledge about digital assets, blockchain and smart contracts. These individuals should make their own risk assessments. These assets can be considered very high risk assetments.

Bitexen Teknoloji A.Ş. ("Bitexen") and ExenPay Teknoloji A.Ş. ("ExenPay") are not liable for insufficient information given in this whitepaper, updating this whitepaper or damages that may arise related to the content of this whitepaper. Decisions to purchase token or the financial results occurring after can not be bound to Bitexen or Exenpay.



Cooperation

ExenPay is authorized to produce Yeni Malatyaspor Token (YMS) in this project realized with Yeni Malatyaspor. Yeni Malatyaspor Token offerings, buying and selling transactions will be carried out on the Bitexen platform.

EXENPAY

ExenPay, which has the right to produce the Yeni Malatyaspor Token (YMS) digital asset, is a technology company working on payment systems and tokenization in the field of financial technologies. ExenPay Teknoloji A.Ş is a company established and providing services in accordance with the laws of the Republic of Turkey.

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BITEXEN

Bitexen Teknoloji is a technology company that produces solutions in the field of financial technologies in Turkey since 2018. Bitexen.com is one of the biggest products of Bitexen Teknoloji company that serving more than 1.5 million users with more than 100 digital assets.

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Risk Notice

Real persons who purchase or trade Yeni Malatyaspor Token undertakes the following risks.

Liquidity Risk: Crypto assets may lose value when being converted into fiat currencies. This loss reveals the liquidity risk in the market.

Market Risk: The crypto asset market is generally known for high volatility, it is in linear proportion with the prices that occur in independent digital asset platforms in the market. High volatility in crypto assets can cause price and liquidity differences between platforms.

Systematic Risk: Crypto assets projects can be considered as startups and among the reasons why the targeted project could not be successful; Systematic risks may arise in case of regulatory regulations, force majeure (war, natural disaster, political and political developments) and possible technological impossibilities (reconciliation, technological, etc. other problems of the Ethereum network).

Reputational Risk: The loss of crypto assets by crypto-asset holders, any infrastructure and service failures that may occur on the network and extensive reputational losses due to collaborations with third parties can pose risks.

Nonsystematic Risk: Risks that may arise before, during and after the issuing of crypto assets, providing their operations and reaching the end user. This risk element includes the discharge of the relevant company, technological infrastructure deficiencies and cyber attacks, liquidity problems, legal disputes between cooperating companies and non-systematic risks accepted in traditional finance theories.

Legal Risks: These are the risks that may arise with the creation, amendment or repeal of the relevant legislation. As part of these risks, there may be violations of not only the legislation on crypto assets, but also other relevant legislation in the future.

Others Risks:

i) Risk of blockchain wallet address: If the private key required to access the assets on the blockchain is lost, there is a risk of losing access to the relevant assets, putting them under the control of others.

ii) Risk of Tax: The taxation schemes that may arise in relation to cryptoassets can create financial risks. This taxation may also bind crypto-asset projects and any company that carries out the operations of the projects, and natural/legal persons making purchases.



Dictionary

ERC-20: This protocol standard, which stands for "Ethereum Request for Comments - 20", contains a specific set of rules and conditions for creating tokens on the Ethereum network.

Smart Contracts: They are code directories that are developed with software languages on the blockchain such as solidity, python, etc., have fixed rules and run automatically on a distributed network.

Private Key: It is the authorization key required to perform any transaction on the blockchain. Private Key is created under certain cryptographic conditions and cannot be changed afterwards. A public key can be created by taking derivatives of private keys.

DLT: Distributed Ledger Technology is the general name given to storage methods in the upper category of blockchain technology. In addition to blockchain distributed ledger technology is the name given to the encrypted and timestamped processing of stored data.

Solidity: It is a programming language used to write or develop "Smart Contracts" that run on the Ethereum blockchain.

NFT: NFTs, short for non-fungible tokens, are unique and indivisible tokens. These tokens are generally produced on the Ethereum network in ERC-721 and ERC-1155 token standards.

ERC-721: Unlike the ERC-20 token standards, tokens are created that are not interchangeable, unconvertible and unpairable contains the Ethereum network token rules and standards.

Fan Token: These are blockchain digital assets that give fans the opportunity to support their favorite teams while earning various rewards, discounts, campaigns and unique experiences.

Utility Token: Tokens that offers a certain service or advantage to its holders. It does not grant any share rights.



AML / KYC

Bitexen will perform identity verification for each user who will purchase Yeni Malatyaspor Token (YMS) on the bitexen.com. In this context, Yeni Malatyaspor Token project will be running compliant within the code 5549 under Turkish Legislation. Yeni Malatyaspor Token transfers on the Ethereum blockchain will be tracked with blockchain tracking tools and it will be aimed to prevent risky transactions however Bitexen and ExenPay do not give any guarantees and commitments in this regard.

Individual users who will purchase Yeni Malatyaspor Tokens on the Bitexen platform;

-E-mail information,

-ID numbers,

-Name and surname information,

-Phone numbers,

And they complete the verification stages by forwarding any other information that may be requested.

Only users whose information is verified during registration can purchase Yeni Malatyaspor Tokens, individual users whose names are on the banned lists cannot register to the platform and cannot purchase and sell Yeni Malatyaspor Tokens.



Yeni Malatyaspor

Yeni Malatyaspor was founded in 1986 as Malatya Belediyespor and its colors were accepted as orange-green. Malatya Belediyespor has achieved great success by making it to the 2nd League in 2 seasons from the amateur league. It achieved this success by first being promoted to the 3rd League in 1997-1998, and then, one season later, in the 1998-1999 season, by becoming the champion of the 3rd League, and to the 2nd League.

In the 1999-2000 season, it was the last in its group in the 2nd League and relegated to the 3rd League, and in the 2000-2001 season it was relegated from the 3rd League to the Amateur League.

Malatya Belediyespor, which was promoted to the 3rd League from the Amateur League in the 2006-2007 season, became the 2nd in the 1st Group of the 3rd League in 2007-2008, with an average, and was entitled to play in the 2nd League. In the same season, it was relegated to the 3rd League. Tek.Dir in 2009-2010 season. Malatya Belediyespor, which went to the second league again with the play-offs under the management of Nihat Balan, changed its name to Yeni Malatyaspor. With the congress on 12 May 2012, its name was changed from Yeni Malatyaspor to Malatyaspor Football Club, its colors were accepted as yellow-red, but the name change was not approved by the TFF due to UEFA criteria. Finally, it was decided to continue with the name Yeni Malatyaspor. As stated on the official website of our club, the official colors are yellow-black and the third color is red.

Our team completed the TFF 2nd League White Group as the champion in the 2014-15 season and was promoted to the 1st League for the first time in its history. Before the 2015-16 season, we added the Sunday Mba to our team, and the first foreign player transfer in the club's history was realized.

In the 2016-2017 Season, it was promoted to the Super League as the 2nd in the 1st League.



Fan Tokens

The Fan Token Ecosystem is worth \$500 million worldwide, with more than 50 participating clubs as of 2021. This ecosystem includes millions of fans, clubs, individuals interested in digital assets, and technology enthusiasts. Within this scope, Yeni Malatyaspor Token will aim to take club and fan interaction to the next level and catch up with technological developments in the international ecosystem.

As in the rest of the world, the sphere of influence of football and football clubs is very large. In addition to the love of football, our country is rapidly adapting to technology with the effect of its young population. Digital technologies and products are very popular and usage rates are growing day by day in our country. Yeni Malatyaspor Club is a sports club that carries out commercial activities to organize and support all kinds of sports, social, artistic and cultural activities. At this point, it aims to train mentally and physically healthy and talented athletes and to provide all kinds of social assistance and solidarity among its members. Developing digital technologies have become an indispensable part of commercial activities in today's conditions. Like all institutions around the world, it is essential for clubs to adapt quickly to digital financial technologies. As Yeni Malatyaspor, we pay attention to financial technologies, which today's world focuses on, in order to achieve our goals for our country's values faster and to make them sustainable. We are building bridges between digital technologies, country's favorite sport and glories history to achieve our aims and reach large audiences across the country.



Yeni Malatyaspor Token

Yeni Malatyaspor Token (YMS), is a utility token that is produced with the ERC-20 standards on Ethereum blockchain. Yeni Malatyaspor Token, which takes its value from club success and fan interaction; It will act as a bridge between the fans and the club with the opportunities, gifts and similar advantages it will offer to its fans.

Yeni Malatyaspor Token, as a utility token produced for a specific purpose and used for this purpose, will ensure objectivity and reliability by realizing the interactions between the fans and the club on the Ethereum blockchain. For this purpose, fans can join the Yeni Malatyaspor Token ecosystem to support their club, express their opinions and benefit from various opportunities. As stated in this whitepaper, Yeni Malatyaspor Token will act according to the token economy that will protect the financial stability of the project and will ensure that it is a successful project by providing the services it has specified to its fans. In a nutshell, Yeni Malatyaspor Token can be considered as a loyalty token due to the interaction it establishes between the fans and the club.



Advantages of Yeni Malatyaspor Token

Yeni Malatyaspor Token (YMS) as a fan token it can offer its holders various advantages and unique experiences, as well as the opportunity to be active in club decisions. Fans will be able to go beyond just owning a token, they have the opportunity to realize the events of many fans' dreams and be included as a living part of the fan token ecosystem.

Below are the benefits that Yeni Malatyaspor Token holders can benefit from. Yeni Malatyaspor has the right to determine the benefits to be enjoyed by Yeni Malatyaspor Token holders from among the options listed below and the benefits to be provided may be changed from time to time, provided that they are among the options listed below.

These advantages are as follows, but not limited to the list below:

- Participating in club decisions (Transfers, training camp, match music, etc.),
- Explaining their opinions about transfers and the players playing the match (desired transfer player, star of the match, top 11 choices etc.),
- Special activities with team and club members (meeting, dinner, photo shoot, etc.),
- Signed club products (match ball, jersey, scarf, flag, poster, etc.),
- Match and club specific activities (VIP ticket, stadium tour, away trip etc.),
- Going to the football field with football players (training with the team, penalty kicks to the goalkeeper, free kick competition, etc.).



Mobile Application of YMS Token

Yeni Malatyaspor Token (YMS) can be used through the Yeni Malatyaspor Token mobile application. On the application, users will be able to vote with Yeni Malatyaspor Token, participate in auctions and be informed about special events quickly.

In order for the fans to express their thoughts, but not limited to the following;

- Match-specific surveys (Match result, favorite football player surveys, etc.),
- Season-wide surveys (The number of wins at the end of the season, the top scorer, etc.),
- Award-winning missions, pre- and post-match surveys,
- Knowledge competitions about teams and players,

will be presented to users within the application.



Economy of Token

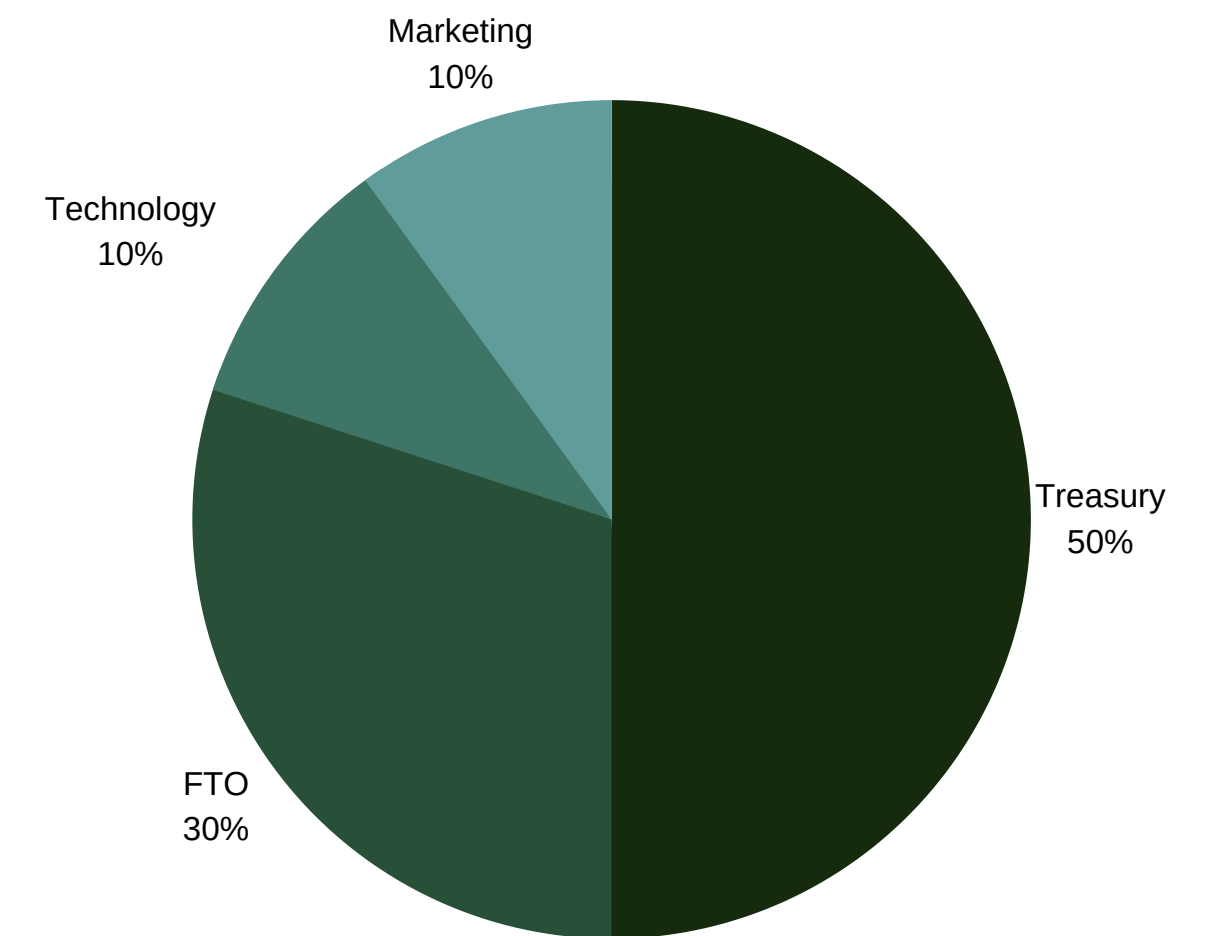
Yeni Malatyaspor Token (YMS) is designed as a service token with a ten-year distribution plan and low inflation value. The token economy is planned to end in 2030 in order to maintain the financial stability and value of the token.

Yeni Malatyaspor Token crypto asset information, which was created in ERC-20 standards on the Ethereum network, is as follows.

Token's Name: Yeni Malatyaspor Token
Identifier: YMS

Maximum Supply: 44.000.000
Total Supply: 19.800.000

FTO: 13.200.000
Treasury: 22.000.000
Marketing: 4.400.000
Technology: 4.400.000



Yeni Malatyaspor Token (YMS) pre-sales will be made on the bitexen.com platform. Private sales processes will be made by Yeni Malatyaspor and ExenPay. The planned prices for pre-sale are as follows:

	Price	Lock Time	Supply
FTO Option 1	1,44	12 Ay	4.400.000
FTO Option 2	4,44	Yok	8.800.000



Circulation Plan

Yeni Malatyaspor Token; It will be in circulation with a total supply of 19,800,000 in the first year, once the FTO and other reserves are in circulation. Yeni Malatyaspor Tokens, which will be unlocked in the following years, will be included in circulation, and treasury reserves will be included in circulation at a rate of 10% every year. Marketing and Technology reserves will be ready for use without locking. The marketing and technology budgets used will be shared as a report every six months.

Year	FTO	Treasury	Marketing	Technology
2021	8.800.000	2.200.000	4.400.000	4.400.000
2022	4.400.000	2.200.000		
2023		2.200.000		
2024		2.200.000		
2025		2.200.000		
2026		2.200.000		
2027		2.200.000		
2028		2.200.000		
2029		2.200.000		
2030		2.200.000		
Total	13.200.000	22.000.000	4.400.000	4.400.000



Circulation Plan

Yeni Malatyaspor Token (YMS) will be in circulation with a maximum supply of 44.000.000;

-19.800.000 in 2021

- 26.400.000 in 2022

- 28.600.000 in 2023

- 30.800.000 in 2024

- 33.000.000 in 2025

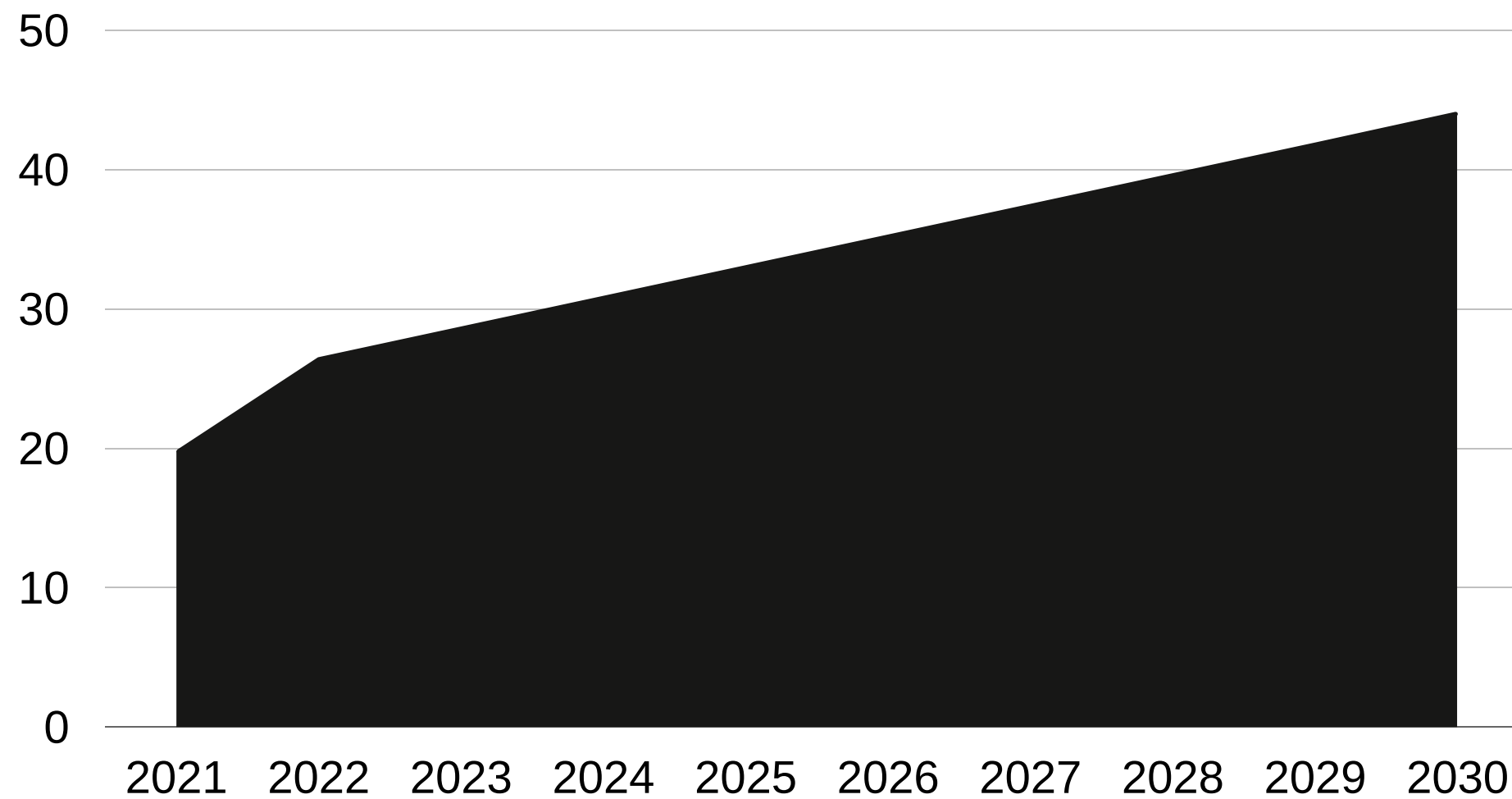
- 35.200.000 in 2026

- 37.400.000 in 2027

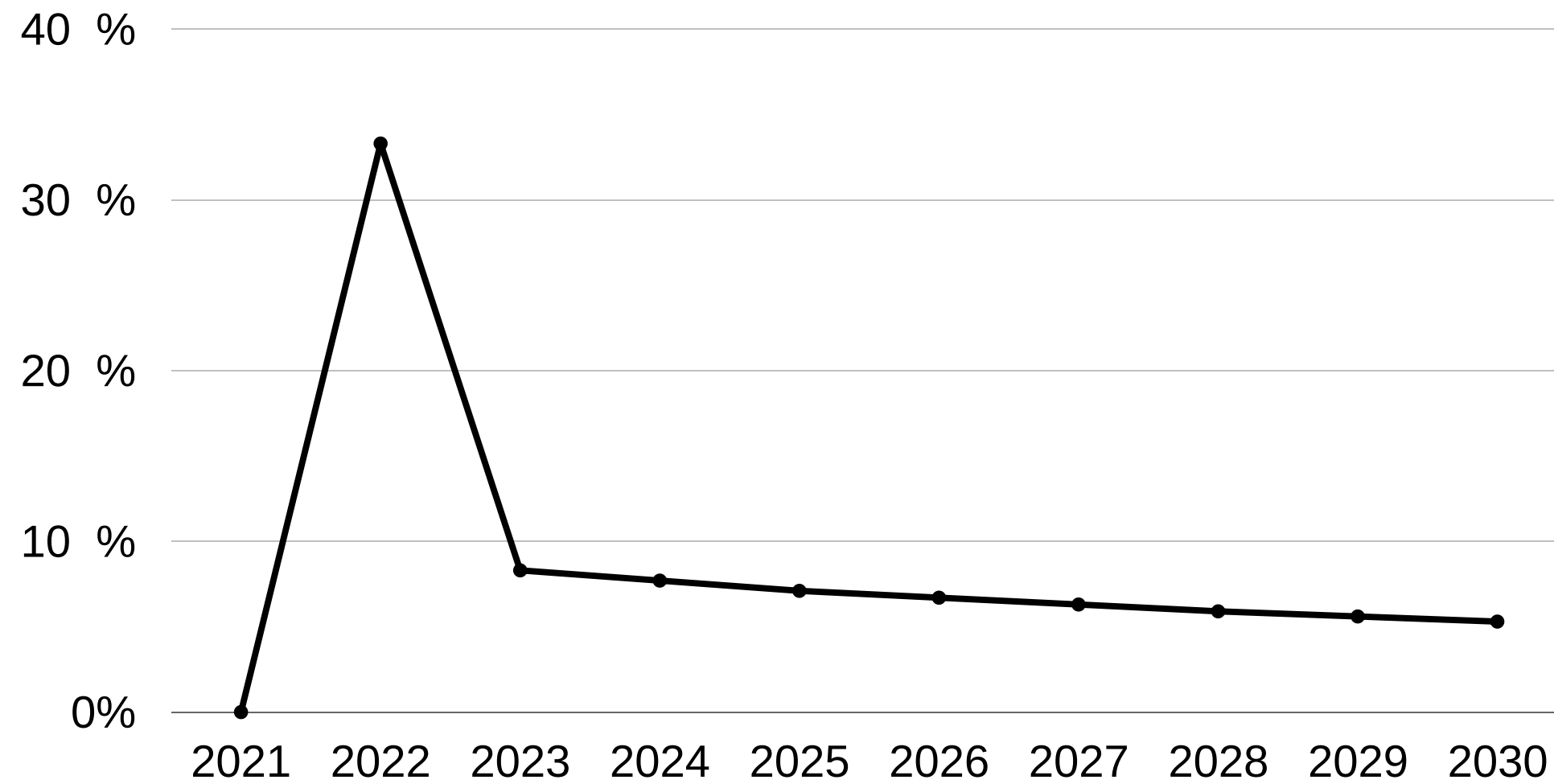
- 39.600.000 in 2028

- 41.800.000 in 2029

In 2030, 44,000,000 units will reach the total supply, excluding the amounts to be burned.



Inflation Rate



Yeni Malatyaspor Token (YMS) will proceed with a deflationary approach after the locked tokens in the pre-sale are included in circulation. With the decrease in the number of tokens in circulation, it is aimed to burn close to 10% of the supply until all the tokens are in circulation, thanks to the repurchase and production activities.



Buyback and Incineration

Every time Yeni Malatyaspor Club scores a goal 440 Tokens, if it completes the league in the top 4 rankings in the league it is included in 20,000 Tokens, if it is the champion of the league it is included in 1,000,000 Tokens, and if it is the champion in special cup tournaments 50,000 Tokens will be purchased from the markets and tokens will be burned.

For Yeni Malatyaspor Token burning, 20% of the revenues obtained in the Yeni Malatyaspor Token (YMS) mobile application and 5% of the NFT revenues will be used for repurchase from the market and burn mechanism.

	Treasury
Score	440
Ranking in first four	20.000
League Championship	1.000.000
In-app Revenues	%20
NFT	%5
Custom Tournaments	50.000



NFT

These tokens or assets, which were first revealed in 2015 using blockchain technology, are special works that do not replace each other, although they have unique characteristics. Each NFT is designed in such a way that it cannot be matched, replaced or exchanged with any other NFT, as it has its own unique value. These NFTs can be divided into different rarity categories and can be issued as collectibles.

All future NFT projects related to Yeni Malatyaspor Token and Yeni Malatyaspor will be carried out by Bitexen Teknoloji A.Ş. and Yeni Malatyaspor. Among these NFT projects, it is aimed to include many projects such as special moments of the club's past achievements, sounds, images and football player cards.





For all questions and support requests:

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 bitexen